

PRESS RELEASE

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AMG Selected for Indian Traffic Management Solutions 2 new highway stretches will add another 125 km to the Indian Highway System.

London 28 October 2008 - AMG Systems Ltd. announces that it has been contracted by EFKON Group India – to supply its innovative fibre optic transmission system Guardian-Lite™ 3700 for traffic management and control on National Highways No 7 and No 47.

Commenced in 1998 and aimed to create world class roads with uninterrupted traffic flow in a country where 80% of passenger traffic and 65% of freight is totally dependent on the road infrastructure, the Indian National Highways Development Project (NHDP) is one of the world's largest highways projects. With a network covering some 3.314 million Km of roadways (2.1 Million Miles) the road infrastructure is the main catalyst for development of key sectors of the economy in India. Although the National Highways "only" covers around 2% of the roads, they total a massive 66,590 km carrying around 40% of the total traffic across the length and breadth of the country.

In 2007, AMG supplied their fibre optic transmission system, which integrates Ethernet and low speed data with high quality uncompressed video to 5 new toll roads in India. The 2 new projects concern Bangalore elevated Highway on NH7 with a stretch of 25 km and the Salem – Kumarpalyam – Chengapalli stretch of approx 100 km on NH47.

From the onset the National Highways Agency of India (NHA) decided to propose an advanced Traffic Management Solution (HTMS) for the NHDP and the solution also applies to the 2 new highway stretches.

Ms. Sheetal Shanbhag, Head Sales & Marketing, ITS Systems for EFKON India explains, "The AMG solution will not only transmit uncompressed Digital CCTV images to the control centres and control signals back to manipulate the roadside PTZ cameras, it will also be used to carry the signals for Weather Stations, Variable Message Signs (VMS), and Advance Traffic Counters and Classifiers (ATCC). The solution is dual redundant as it is considered to be observation critical 24 hours a day. The control centre for the NH7 project is situated at one end of the stretch, where for NH47 it's located in the middle of the stretch, so we have to transmit the signals over long distances".

"AMG Systems not only offered a cost effective solution, more importantly their technical insight and expertise in Traffic Management Solutions helped us understand the requirements better and therefore helped us design a better solution. They truly worked as a partner with us in winning these projects."

Dr. Alan Hayes, Founder and MD of AMG Systems comments, "We are absolutely delighted to have been selected for these 2 highways projects in India. The construction plans for new roads as well as the increased traffic density – especially around the major cities – makes India a prime market for AMG's uncompressed digital CCTV transmission solutions for traffic management. "

About EFKON

With a vision to bring worldwide technologies under the EFKON Group to India, EFKON started its Indian operations in 2000. EFKON GROUP INDIA offers cutting-edge solutions for the transportation market, including toll collection systems and services. Providing a unique combination of domain expertise and global capabilities delivered on a local basis, EFKON has proven expertise in designing, consulting, systems integration, managed Continues.....

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services and products serving Intelligent Transportation Systems (ITS) industry. EFKON's commitment to India can be gauged from the fact that an investment of more than \$10 million has been made in India. The scale of investments is only set to go up with the establishment of a state-of-the-art software development centre to serve not only the Indian markets, but global markets as well hence, EFKON is fully committed to its vision of providing efficient, reliable and future oriented ITS solutions that will drive the growth of the Indian infrastructure industry.

About AMG Systems

AMG Systems Ltd is a world leading provider of video communication and data transmission solutions designed for CCTV surveillance operations in the transportation and security sectors. AMG is a global supplier which differentiates itself significantly from other manufacturers by offering all transmission technologies. As a result AMG solutions have been successfully implemented in many high profile projects throughout the world. Projects include supplying the transmission system for the UK's NRTS project, using the innovative Guardian-Lite™ 3700 system, and the security and surveillance of the Museum of Islamic Art in Doha, Qatar. AMG have completed projects for Airports, Rail, Ports, Industrial and commercial sites, sports and leisure facilities, Town and City centres, Military, Universities and hospitals. More information can be found on www.amgsystems.com